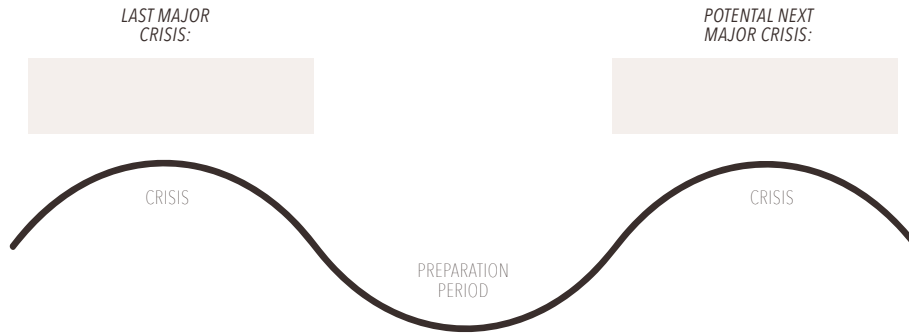




ISSUE

ISSUE:



WHAT WOULD A SUCCESSFUL RESPONSE TO A FUTURE CRISIS LOOK LIKE?

STAKEHOLDERS

	STAKEHOLDER NAME	ARE THEY AWARE OF THE POTENTIAL CRISIS?	WHAT IS THEIR THINKING AROUND THE POTENTIAL CRISIS?	WHAT DO WE WANT THEIR THINKING TO BE AROUND THE CRISIS?
WHO IS MOST IMPACTED BY YOUR POTENTIAL NEXT MAJOR CRISIS?				
WHO HOLDS POWER TO INFLUENCE OUTCOMES OF THE CRISIS?				

INTERVENTION PLANNING

WHAT IS THE SMALLEST INITIATIVE THAT CAN BE STARTED TO MOVE TOWARDS BETTER PREPARATION?

WHO NEEDS TO LEAD THAT ACTION? OR WHAT KIND OF COALITION NEEDS TO BE BUILT?

WHAT IS A REALISTIC TIMELINE FOR CHANGE? WILL THAT BE DOABLE BEFORE A CRISIS?

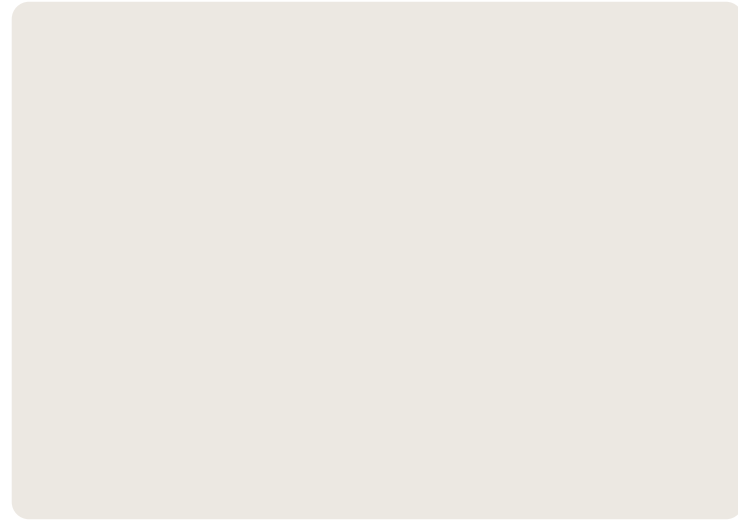
WHAT WILL THIS COST?

HOW WILL PEOPLE BE COMMUNICATED WITH OR PERSUADED?

WHAT IS THE SMALLEST, SINGLE STEP THAT NEEDS TO BE TAKEN TO START?



**HIGH IMPACT**



**HIGH EFFORT**

**LOW EFFORT**

**LOW IMPACT**